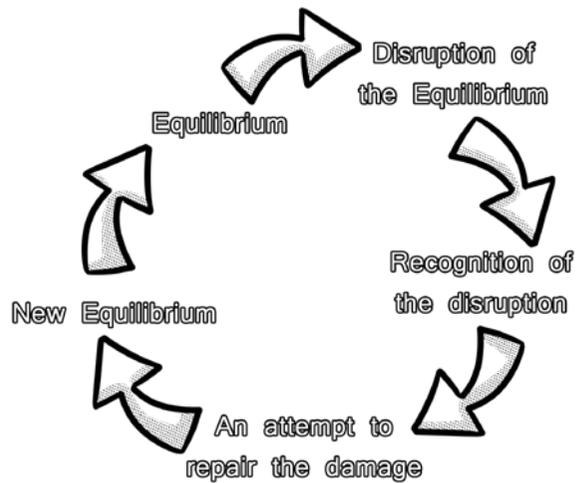


# GCSE Key Concept: Narrative



## PiXL Media Studies



# ? ENIGMA ?



### **Narrative and Structure**

- Explain the difference between a **linear** and **non-linear narrative**. What are the advantages of each type of narrative when it comes to **audience appeal**? Refer to specific media texts across the nine different media forms in your response.
- Find a film that experiments with the **conventions of narrative structure**. Explain why you think the producer of this film chose to do this, and how you think this adds to the **appeal** of the film. You should also add your own opinion about whether you enjoyed this text and the role the narrative structure played in this.

### **Narrative and Theory**

- Explain how **Tzvetan Todorov** wrote about narrative structures. You should refer to the **circular structure** he thought all narratives follow. Choose a **film, TV programme** and **computer game** that all follow this structure, then map this out on paper. Explore how each stage within the narrative structure engages the **target audience**.

### **Narrative and Technical Codes**

- Research how producers of **audio-visual media** texts use sound to engage an audience within a narrative, refer to specific examples to support your answer.
- Producers use the **mise-en-scene** to communicate key information with the audience linked with the narrative. Choose a media text to carry out a **textual analysis** on focusing on exploring how the **mise-en-scene** is used to communicate with the audience and **engage** them in the media text.

# **NARRATIVE**

**noun: the construction of elements to create a story**

### **Narrative and Characters**

- Explain **Propp's** main character roles; who are they and what role do they play within a narrative? Create an **infographic** that explores these roles, and their appeal to an audience. You should also find examples of these roles across the nine different media forms.
- Choose three different **media texts** (from the mediums of music videos, TV and computer games) and identify Propp's characters within these texts.

### **Narrative and Genre**

- Research how different genres tend to follow different **narrative structures**, create a chart that lists the main **genres** found in film and TV then list the main narratives found within these, you should note down **key characters, iconography** and **plots** within each genre.
- Research how **hybrid genres** mix elements of narratives. How do these texts broaden their **audience appeal**? Can you find examples of film posters that include a mixture of **narrative elements** from different genres. Explain who the target audience would be.

### **Narrative and Codes**

- **Roland Barthes** is an important theorist to understand when exploring **narrative codes** (you can find these in your KnowIt mat). Carry out research into the codes he wrote about and write your own definition of these codes. You should include examples from different media texts across different mediums to support your definitions.